

Absender:

*Empfänger:*

**Mike Chan**

Director of Football Operations  
NFL Europa  
280 Park Avenue  
NY 10017, New York  
USA

Fax: 001-212-681-7577

**Uwe Bergheim**

Managing Director NFL Europa  
NFL Europe Services GmbH  
Solmsstr. 4  
60486 Frankfurt

Fax: 069 770 608 199

**Tillman Engel**

General Manager  
Frankfurt Galaxy Footballteam  
Betriebs GmbH  
Mörfelder Landstraße 362  
Commerzbank-Arena Aufgang 17  
60528 Frankfurt am Main

Fax: 069 978 279 99

Dear Mr. Chan, Dear Mr. Bergheim, Dear Mr. Engel,

I would like to start this letter with a quote:

*“Take care of the customer and the business will take care of itself”*

It is said that Ray Kroc uttered those words – and we all know what happened to the small hamburger restaurant that he founded. It’s called McDonalds.

However, recently, the customers of the NFL Europa do not feel well taken care of. At least not the customers, aka the fans, of Frankfurt Galaxy.

Many of us were (and are) quite upset about the treatment of Martin Latka. How the popular Fullback of the Frankfurt Galaxy was treated enraged many fans – although and because the details of the circumstances of his cut remain mysterious. Especially since other teams do not share these problems with their National Players.

Many fans wrote letters and inquired about the issue – however, nobody has heard anything about it.

Some people say that the NFL as a business unit does not care about their fans. It never did and never will. Up until today, I refused so share this attitude. I have warm feelings about the NFL Europa and appreciated their work in Europe. I feel very positive about the Frankfurt Galaxy for a large number of reasons. Up until today.

That has become harder over the past days. There is the shameful treatment of Martin Latka on one hand. There is the refusal of the NFL Europa to care about the fan’s concerns on the other. The complete neglectance of the fandom.

I like to quote Roger Goodall as he said that “the highest standards of conduct must be met by everyone in the NFL.”

When I look at the disgraceful way how Martin Latka was cutted, I have to think about those standards of conduct. If this treatment of a prosperous, young talent is the highest standard of conduct of the NFL...

Roger Goodall has captured very well that the NFL is more than just a business. As a sports organisation, it stands for far more than a good revenue. Besides many other aspects, it stands for fairness as well.

All I ask you for is to stand up to this standard. It is hardly enough to demand fairness from the players. You, as decision-makers and representatives of the NFL should be fair to the players and to the fans.

Out there, there is at least one unfair treated player. And many, many ignored fans.

Please, do your best to change that.

Yours, sincerely

(Signature)